

Wildwoods Convention Center

Sunday, March 19, 2023 from 12:00 - 4:00PM



Please join us...

The Greater Wildwood Chamber of Commerce and the Wildwoods Convention Center will host the largest bridal event in South Jersey, the Annual Wildwoods Bridal Expo, in the Oceanfront Exhibit Hall at the Wildwoods Convention Center on Sunday, March 19, 2023. This premier event will help your business generate brand awareness. Personally connect with hundreds of Brides & Grooms-to-Be who are looking for a business like yours while planning their dream wedding.

Event Information...

Est. Attendance: In 2022, over 1200 Brides/Grooms, plus their guests pre-registered for the Wildwoods Bridal Expo.

Marketing: Greater Philadelphia and entire New Jersey Market.

Event Features: Bridal Fashion Show, contests and chance to win FREE Honeymoon package.

Exhibitor

All vendors receive...

- An 8 foot skirted table with two chairs
- Vendor listing on Event Floor Plan
- Database of event attendees

* Booth electricity and Internet connection at additional cost and must be requested in advance



Sponsorship

All Sponsors Receive...

- Complimentary electric and internet hook-ups at your booth (if requested).
- Banner placed at entrance of Bridal Fair. *Must be provided no later than 11am the morning of March 13th.*
- Opportunity to place a gift or promotional material in gift bag for all brides in attendance. *Items must be delivered to the Wildwoods Convention Center to the attention of Kara Reinhardt no later than March 15th.*
- Vendor listing & logo recognition on Event Floor Plan.
- Database of event attendees.



Marketing Benefits of Sponsorship

- Sponsor logo recognition on all promotional materials; programs, posters, and \$20,000 in marketing including print ads, and digital advertising.
- Sponsor recognition on all event web pages via logo with direct link to your website.
- Sponsor recognition in email blasts, and event posts on all social media platforms.



Contact Tracey DuFault at tdufault@gwcoc.org

2023 Wildwoods Bridal Expo



CONSIDER SPONSORSHIP FOR THIS EVENT.

Diamond Level.....\$1,500

- Premium location, Double spaced booth (10'x20', two 8 foot pre-skirted tables, four chairs) & business highlight throughout event.

Emerald Level.....\$1,000

- Premium location, Double spaced booth (10'x20', two 8 foot pre-skirted tables, four chairs)

Ruby Level.....\$ 600

- Premium location, Single spaced booth (10'x10', one 8 foot pre-skirted table, two chairs)

Contact Tracey DuFault
for more information on the benefits of Sponsorship.

Tracey DuFault: 609-729-4000 or

Email: tdufault@gwcoc.org



Annual
Wildwoods Bridal Expo
Vendor Application

Sunday, March 19, 2023 - Wildwoods Convention Center

Event registration and payment must be received by Monday, February 27, 2023 to secure your space.

NAME: _____
COMPANY: _____
EMAIL: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
TELEPHONE: _____ FAX: _____

Level of Participation

Every effort is made to create an attractive and inviting floor plan for all exhibitors and bridal Expo guests. Space **will not** be re-assigned the day of event.

Exhibitor: STOP - Take a minute to review Sponsorship Opportunities located on the back!

Single Exhibitor - 10 X 10: \$300

Double Exhibitor - 10 X 20: \$550

Sponsor:

Ruby Level - \$600

Emerald Level - \$1000

Diamond Level - \$1500

Additional Amenities:

I need electricity

I need internet

Exhibitors will be sent electrical and internet forms if box is checked. Additional charges may apply.

Please describe the product and service you will display at the Bridal Expo.

PAYMENT TYPE:

IF PAYING BY CHECK, PLEASE MAKE PAYABLE TO:
GREATER WILDWOOD CHAMBER OF COMMERCE

CHECK # _____

CREDIT CARD: MASTERCARD VISA
AMERICAN EXPRESS DISCOVER

CREDIT CARD #: _____ EXP: _____ V-CODE: _____

PRINT CARDHOLDER NAME: _____

SIGNATURE: _____ DATE: _____

Send completed registration form and payment to:

Greater Wildwood Chamber of Commerce, 3306 Pacific Avenue Wildwood, NJ 08260
Phone: (609) 729-4000 Fax: (609) 729-4003 Email: tdufault@gwcoc.org