

# 2024 Best of the Wildwoods Planner

## Advertising Order Form: Order Now & Save

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_

*The Best of The Wildwoods Planner*  
is a full color, glossy 8.5 x 11 publication.

Ad Size	Early Bird Rate Before 8/18/2023	Rate After 8/19/2023	Early Bird Savings
Full Page	\$2175	\$2600	\$425
Half Page	\$1400	\$1850	\$450
Quarter Page	\$715	\$900	\$185
Eighth Page	\$470	\$600	\$130
One Color Coupon	\$310	\$385	\$75

\* To receive Early Bird Rate, ad space and payment must be made before end of business on Friday, August 18, 2023

\*\* All ads must be paid in FULL prior to Vacation Planner going to print on December 8, 2023

Cash, Check & Credit Cards Accepted (Visa, MasterCard, Discover, and American Express). Please do not mail cash. Checks payable to GWCOG. Mail payments to: 3306 Pacific Ave., Wildwood, NJ 08260, ATTN: Deb Kreger

Do NOT change my ad. Run same ad as in past.  
 I will send a PDF camera ready ad by 10/6/23.  
*Ad dimensions to be confirmed upon reservation.*  
 I need to make changes to my ad. Please contact me.

\*Although we are happy to assist in making your ad perfect, please note that an additional fee of \$150 will be charged if the advertisement has to be submitted more than three times to production.

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_ Signature \_\_\_\_\_

Terms & Conditions: Membership dues MUST be paid in full before ads can be accepted. Materials for ad design must be received no later than 10/6/2023. You must approve your ad proof within five (5) days of receiving it or your ad will run as is. The GWCOG reserves the right to reject any advertisement. The GWCOG will not be liable for misrepresentations, misprints, typographical errors, photo credit infringements, or any other item which is the responsibility of the advertiser. Advertiser is responsible for providing ALL photos & copy for ads. Photos are property of the advertiser placing the ad.



# Advertise your business in the 2024 Best of the Wildwoods Planner



Greater Wildwood Chamber of Commerce publishes The Best of The Wildwoods Planner each year to showcase our members to visitors and residents alike. For fractions of a penny per impression, you can't afford to miss this opportunity!

## WHY should you spend your advertising dollars in the 2024 Best of the Wildwoods Planner?

**The Best of the Wildwoods Planner** is the ONLY Chamber book specifically dedicated for the Wildwoods that is distributed by the Cape May County Dept. of Tourism at travel trade shows throughout our targeted market region and Canada. The publication is also prominently displayed at rest centers on the Garden State Parkway, Atlantic City Expressway, AAA offices throughout NJ, PA, NY, MD and CT, as well as in 10 free distribution boxes throughout the five-mile island and within the county. The 2024 *The Best of the Wildwoods Planner* is the only Wildwoods Guide scheduled to be presented at 10 pre-2024 Season Travel Shows.

The Greater Wildwood Chamber of Commerce distributed 55,000 printed copies of **The Best of the Wildwoods Planner** in 2023. These guides are ONLY given and mailed to *qualified leads* who have requested information on vacationing in and around the Wildwoods. Moreover, the publication has over 220,000 online views yearly via *gwcoc.com*, *wildwoods.com* and The Greater Wildwoods Tourism Improvement and Development Authority's (GWTIDA) official website, *wildwoodsnj.com*.

**The Best of the Wildwoods Planner** is the ONLY Chamber book included in the Wildwoods Tourism Package during the pre-planning months of March through June, which is mailed through a partnership with GWCOG and GWTIDA.



Contact:  
Deb Kreger,  
Member Services Professional  
Email: [membership@gwcoc.org](mailto:membership@gwcoc.org)  
OR  
Lisa Collier,  
Member Services Assistant  
Email: [hello@gwcoc.org](mailto:hello@gwcoc.org)

Greater Wildwood Chamber of Commerce  
3306 Pacific Avenue, Wildwood, New Jersey  
609-729-4000